

DEPARTMENTS

- Encounter
- Interview
- Big Picture
- Details
- First

ABOUT THE MAGAZINE

American History is the leading popular magazine devoted to exploring the rich texture of the American experience through engaging writing, outstanding photography and artwork. Lively storytelling, thoughtful essays, and eyewitness accounts bring America's past alive in each entertaining issue.

Frequency: 6x year
 Paid Circulation: 45,000
 Total Audience: 180,000
 US Single Copy: \$6.99
 Subscription: \$39.95/year

DEMOGRAPHICS

Gender

Male..... 73%
 Female.....27%

Education

Some college.....94%
 College graduate75%
 Median read time.....1 hour, 36 minutes
 Median household income \$97,900

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

FEBRUARY 2011

Andrew Jackson and Duelling

The era between the Revolution and the Civil War was a time when respectable, educated men eagerly avenged even the slightest of insults by repairing to the local "field of honor" and blasting holes in each other. That included Old Hickory, the only American president who once killed a man in a duel.

APRIL 2011

The Last Days of Davy Crockett

On the 150th anniversary of the siege of the Alamo, *American History* takes a critical look at how one of the most celebrated American frontiersmen met his demise. Did Fess Parker and John Wayne have it right when they portrayed him swinging his empty rifle as an unstoppable swarm moved ever closer with their bayonets? Or was he tortured and unceremoniously executed?

JUNE 2011

George Washington: Too Good to be True?

We remember Washington as a paragon of virtue: the soldier who put the welfare of his men above his own; the reluctant slaveowner who freed his slaves in his will; the dutiful public servant who always longed to return to his wife. But he was not a saint. As with other great men, the secret of Washington's success was his ability to rise to the occasion.

AUGUST 2011

Sitting Bull: America's Most Spiritual Indian Chief

Sitting Bull is celebrated in the lore of the Wild West as the great warrior who outwitted Custer. He was a courageous fighter and skilled tactician, but he wasn't even present at the Battle of Little Big Horn. His greatest gift was his almost mystical ability to understand his enemies and, more importantly, to inspire his own people.

OCTOBER 2011

Why Einstein Loved America

And why America loved him. Albert Einstein was compelled to emigrate to America because of the rise of the Nazis. But he instantly felt himself at home in a place without social barriers, where the individual was encouraged to be more creative. "What makes the new arrival devoted to this country is the democratic trait among the people. No one humbles himself before another person or class," he said. "American youth has the good fortune not to have its outlook troubled by outworn traditions."

DECEMBER 2011

Why Was Life So Hard for the Pilgrims?

Every year at Thanksgiving we celebrate the bounty Indians shared with the settlers at Plymouth Rock. But if America was a land of such great plenty, where the coastal seas were teeming with fish and the forests harbored so much wildlife, why did the Pilgrims and so many other early colonists nearly starve to death?



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- Timeline
- Open Fire!
- The Gathering Storm
- Anecdotes, Legends and Lies
- Field Notes

ABOUT THE MAGAZINE

America's Civil War delivers authoritative insights into the epic struggle that nearly tore the Union apart. Beautifully illustrated with period and modern photographs, artwork and detailed battle maps. A strong emphasis on the battles, strategies and leaders.

Frequency: 6x year
 Paid Circulation: 38,000
 Total Audience: 148,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 73%
 Female.....27%

Education

Some college.....94%
 College graduate.....75%

Median read time.....1 hour, 36 minutes
 Median household income..... \$97,900

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

MARCH 2011

Features

It's War

A fateful shot in a South Carolina harbor lights a fuse that won't die for four more years. With special gatefold illustration of Ft. Sumter.

The Stone Fleet

When President Lincoln orders a blockade, a group of has-been New England whaling ships set off to block Southern harbors.

The South's Model Prison

Fancy Rides

The horses that carried Grant and Lee.

Portfolio

Looking for a few good men—recruitment materials from the Civil War.

MAY 2011

Features

Harpers Ferry Redux

Now that war has begun, Virginians take the fight right back to where they believe it started—Harpers Ferry, site of the raid that threw everybody's fear and rage into overdrive.

Field Rations

First Blood

JULY 2011

Features

Battle Story

Gettysburg; 1st Manassas (Bull Run)

The Generals We Love to Hate

John Pope, James Longstreet, George McClellan, and so on... Why do we like to hate them so much, and do they deserve our wrath?

SEPTEMBER 2011

Features

Battle Story

Antietam

Refugees on the Doorstep

Along the border, civilians caught in the crossfire flock to neighboring states.

NOVEMBER 2011

Features

Too Many Cooks: The Joint Congressional Committee on the Conduct of the War

After the disastrous battles of Bull Run and Ball's Bluff, Lincoln's rivals in Congress try to take things in hand and set up a committee to help run the war.

Stormy Weather

How did weather affect the outcomes of battles; and how did battles affect the weather?



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.

EDIT AND DEMOGRAPHIC HIGHLIGHTS



DEPARTMENTS

- Crisis Watch
- Dispatches
- Forgotten History
- Great Warriors
- Hard Choices
- Battlefield Leader
- Game Reviews
- Play It!
- Command Decision

ABOUT THE MAGAZINE

With a unique interactive editorial approach, Armchair General invites readers to step into the shoes of a battlefield leader. Leading contributing writers lend integrity and credibility to this fresh presentation of historical and current day leaders.

Frequency: 6x year
 Paid Circulation: 27,000
 Total Audience: 108,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 99%
 Female..... 1%

Education

Some college.....94%
 College graduate73%

Median read time.....1 hour, 46 minutes
 Median household income \$83,775

Source: June 2010 Reader Survey, Steven Flans & Assoc.

MARCH 2011

8TH ANNIVERSARY ISSUE

COVER STORY: *What Next, General?*

Eisenhower and the Invasion of Sicily, 1943. As the Allied commander in chief, you must decide how to assault this Axis stronghold.

Battlefield Leader: *George Rogers Clark*

Battle Studies: *Battle of Narvik, 1940*

MAY 2011

COVER STORY: *What Next, General?*

Rommel at Arias, 1940. YOU decide how the Desert Fox will win a desperate WWII battle against the French army.

Battlefield Leader: *Bradley's Best—Gen. "Lightning Joe" Collins*

Special Features

10 Questions with Rocky Blier, Vietnam Vet and NFL Star

Men of Bronze: African-American Soldiers in WWI

JULY 2011

COVER STORY

Patton's Library. What Patton read and how it fueled his battlefield victories by renowned biographer Carlo D'Este.

What Next, General? *Grant at Cold Harbor—Civil War 150th Anniversary Exclusive!*

Battlefield Leader: *Admiral David Beatty*

SEPTEMBER 2011

COVER STORY: *Battle Studies*

Napoleon in Russia, 1812. The campaign that destroyed the French army, led to Napoleon's first exile, and changed the course of European history.

What Next, General? *Gen. Heinrich at Berlin, 1945*

Battlefield Leader: *Gen. George Meade*

NOVEMBER 2011

COVER STORY: *Battlefield Leader*

Gen. Matthew Ridgway in Korea. MacArthur's successor as US/UN supreme commander reinvigorated U.S. fighting spirit and fought the Chinese to a standstill.

What Next, General? *Gen. Bragg at Chickamauga, 1863—a Civil War 150th Anniversary Exclusive!*

Special Feature: *Vietnam—A Veteran Returns*

JANUARY 2012

COVER STORY

Black Cross vs. Red Star. Germany against the Soviet Union on WWII's Eastern Front, by acclaimed author Richard Armstrong.

What Next, General? *George Washington Strikes Back, 1776-77*

Battlefield Leader: *King Richard I*



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- Aviators
- Restored
- Extremes
- Briefing (News)
- Reviews
- Airware (Flight Sims)
- Modeling
- Flight Test (Trivia)
- Aero Poster

ABOUT THE MAGAZINE

Aviation History offers aviation enthusiasts the most authoritative and in-depth coverage of the history of world aviation and manned flight, from its origins to the Space Age. Action-packed stories and illustrations put readers in the cockpit to experience aviation's greatest dramas.

Frequency: 6x year
 Paid Circulation: 38,300
 Total Audience: 153,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 99%
 Female.....1%

Education

Some college.....91%
 College graduate68%
 Median read time.....1 hour, 46 minutes
 Median household income \$101,050

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

MARCH 2011

Features

Foaling the P-51 Mustang

Arguably the best all-around fighter of World War II, the North American P-51 Mustang had its share of teething troubles when the Merlin-engine B model was first introduced to combat in December 1943, including gun jams and engine failures.

WWII Bomber Pilot Jimmy Stewart

Perhaps the most famous of all Hollywood stars to see service in World War II, Jimmy Stewart put his acting career on hold to enlist in the Army Air Corps in March 1941. After completing pilot training, Assigned to the 445th Bomb Group in 1943, he flew at least 20 combat missions as a B-24 command pilot, earning the Distinguished Flying Cross, Croix de Guerre and Air Medal.

MAY 2011

Features

Wildcats Over Casablanca

As part of the Operation Torch in November 1942, 109 Grumman F4F Wildcat fighters flew from five U.S. carriers in support of the North Africa invasion. Opposing them were Vichy French units in Morocco counting 208 aircraft of all types, nearly half of American manufacture. Thus the stage was set for the odd spectacle of dogfights between American airplanes.

Tail Sitters

Several attempts were made during the 1950s to produce a jet-powered aircraft that could take off and land from a vertical attitude, but none of the designs proved satisfactory. Aircraft such as the XFV-1 Pogo and X-13 Vertijet suffered from the same fatal flaw: The pilot had to land tail first, with no view of the ground behind him.

JULY 2011

Feature

Fairchild: Aviation's Visionary Founder

Entrepreneur and inventor Sherman Fairchild had a hand in a number of aviation-related projects and products, from the development of high-resolution aerial cameras to the Duramold process used in the construction of Howard Hughes' "Spruce Goose." In 1929 he founded Fairchild Aviation, which produced such well known aircraft as the PT-19 trainer, C-119 Flying Boxcar, C-123 Provider and A-10 Thunderbolt II.

SEPTEMBER 2011

Feature

Trials and Tribulations of the B-29

The largest and most complicated bomber of WWII, Boeing's B-29 Superfortress is credited with helping end the Pacific War by destroying Japan's manufacturing capability and dropping the first atomic bombs. But the B-29 suffered from a host of problems, leading to a grim joke among crews that more Americans were killed by Curtiss-Wright, the engine's maker, than by the Japanese.



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- Dateline
- Our Sceptered Isle
- British Heritage Top 10
- Road Trip
- Around Town with Sandra Lawrence
- The Anglo-File
- Common Place

ABOUT THE MAGAZINE

British Heritage is the magazine of travel and life in England, Scotland and Wales, British Heritage is written for those who love Britain. A must-read for serious Anglophiles who know their way around Britain's history and landscapes. 35%-40% of our readers travel to Britain in a given year.

Frequency: 6x year
 Paid Circulation: 37,500
 Total Audience: 152,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 40%
 Female.....60%

Education

Some college.....92%
 College graduate.....77%

Median read time.....1 hour, 29 minutes
 Median household income \$98,425

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

MARCH 2011

Features

Yorkshire's Great Cistercian Abbeys

Across the northern swaths of Yorkshire, medieval Cistercian monastics found the isolation and privations they sought—and built some of Britain's richest and most powerful religious foundations like Rievaulx and Fountains Abbey, Kirksdale and Roche.

Lorna Doone Country and the North Devon Coast

The ethereal landscapes of Exmoor and the dramatic coastline of the Bristol Channel form the backdrop of Blackmoor's immortal romance, Lorna Doone.

Day Trips from London

Love the city, but to see something of England, take an easy day trip by train to coast or countryside, or to any of a dozen world-class castles, cathedrals or gardens.

Diary of an Oxford Summer

Would-be Jane Austen heroine Meghan Harlow leaves Long Island for a summer of study in Oxford, full of anticipation and dreams.

For All the Celtic Saints

A Day to Visit Ely

On the Trail of Lady Godiva

MAY 2011

Features

A Bouquet of Quaint & Quirky Museums

A Day to Visit Weston-super-Mare

Secrets of Bletchley Park

Those Great British Explorers

Exploring The Cotswolds

Making Lemonade

Thames-side East

JULY 2011

Features

Hay on Wye

Elgin's Biblical Garden

Cockney Southend

The Orkneys

400th Anniversary of the KJV

Alice's Wonderland

A Day to Visit Norwich

SEPTEMBER 2011

Features

Glam Camping at Stamford Bridge

Glories of the English Breakfast

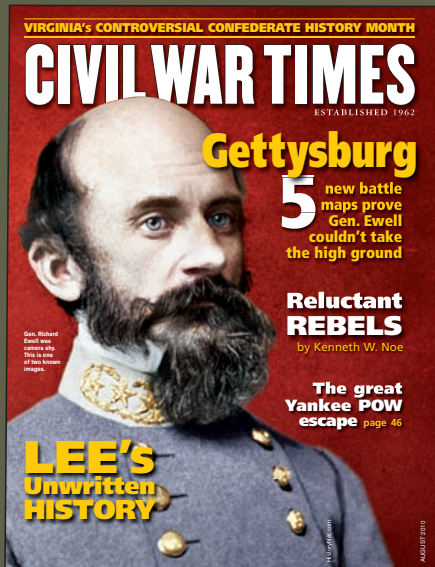


WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- Civil War Today
- Research Room
- War Graph
- Ads of the Age
- Field Guide
- Gary Gallagher's Blue and Gray
- In Harm's Way
- Places and People
- Caricatures of the Commanders
- Reviews

ABOUT THE MAGAZINE

From biographies to battle stories, eyewitness accounts to period photographs, travel guides to insightful book reviews, *Civil War Times* delivers the thrilling, living history of America's greatest internal struggle.

Frequency: 6x year
 Paid Circulation: 55,000
 Total Audience: 216,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 87%
 Female..... 13%

Education

Some college..... 89%
 College graduate 63%
 Median read time..... 1 hour, 29 minutes
 Median household income \$94,050

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

FEBRUARY 2011

Cover Feature

Numbers Don't Lie

Using statistics to determine who really was the "butcher" of the Civil War. Grant or Lee?

FIELD GUIDE: *Washington DC*

FEATURES

Who were the Executioners?

A newly discovered diary pinpoints the men who pulled the trap doors under the Lincoln Conspirators.

Ellsworth Triumphant

When Elmer Ellsworth and his Zouave Cadets toured the U.S. in 1860, they touched off a Zouave craze that carried through into the war—and led to Ellsworth's death.

APRIL 2011

FIELD GUIDE: *Charleston, South Carolina*

JUNE 2011

FIELD GUIDE: *Fort Monroe area, Virginia*

AUGUST 2011

FIELD GUIDE: *Vicksburg, Mississippi or Gettysburg, Pennsylvania*

OCTOBER 2011

FIELD GUIDE: *Leesburg, Virginia*

DECEMBER 2011

FIELD GUIDE: *Southern Ohio and Indiana*

Editorial content subject to change.



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM



DEPARTMENTS

- Interview
- What We Learned from...
- Valor
- Tools
- Hallowed Ground
- Weapons We're Glad They Never Built

ABOUT THE MAGAZINE

Military History tells the timeless true tales of battlefield heroics, brilliant tactics, and wily commanders from ancient epic struggles through 20th century global campaigns—all vividly presented by top writers, artists and historians.

Frequency: 6x year
 Paid Circulation: 65,250
 Total Audience: 266,000
 US Single Copy: \$6.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 97%
 Female.....3%

Education

Some college.....92%
 College graduate73%

Median read time.....1 hour, 47 minutes
 Median household income \$105,275

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

MARCH 2011

Duel on the Border:

U.S. vs. Mexico—Black Jack Pershing vs. Pancho Villa.

War of 1812 and the Rise of the U.S. Navy

Portfolio: A Goofy War

Hannibal's Biggest Mistake

MAY 2011

Race and the American Military

A meditation on a great military and social landmark decision and its consequences.

Brother of All Battles

The Moment of Marathon

Portfolio: Captured German Army Images of WWI

In Bloodless Battle: A History of Warbots

JULY 2011

Pakistan vs. India

Four wars in a generation featured set-piece tank battles and guerilla raids—and they're still fighting over Kashmir.

To the Shores of Tripoli

Endgame for the Third Reich

Portfolio: The impacts of photography on warfare from Crimea to Vietnam

Roman Medics

SEPTEMBER 2011

War as Romance

How the French Foreign Legion went from dead-end mercenaries to international glamour-boys—then lost it all.

Mystery of the Sea Peoples

Soviet Women Soldiers

Portfolio: An Eye for a Battle

Fog and Blood at Inkerman, 1854

Callender's Redemption

NOVEMBER 2011

Bomb or Bust?

From Hiroshima forward, nuclear weapons transformed warfare. Or did they?

Father of the Fortress

Portfolio: The Bayeaux Tapestry

1778: Terrorism on the Frontier

How Good Was Xerxes?



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.

EDIT AND DEMOGRAPHIC HIGHLIGHTS



DEPARTMENTS

- Experience of War
- Arms and Men
- Artists on War
- Book Reviews
- Fighting Words

ABOUT THE MAGAZINE

MHQ takes you on an exciting journey to the world's greatest battles and campaigns over the last 5,000 years, from ancient warfare through modern Iraq. Written by distinguished authors and historians, MHQ covers in vivid detail the soldiers, leaders, tactics, and weapons throughout military history, delivered in an exquisitely illustrated, deluxe magazine.

Frequency: Quarterly
Paid Circulation: 23,500
Total Audience: 104,000
US Single Copy: \$9.99
Subscription: \$74.95/yr.

DEMOGRAPHICS

Gender

Male..... 98%
Female.....2%

Education

Some college.....96%
College graduate84%

Median read time.... 2 hours, 18 minutes
Median household income \$118,328

Source: June 2010 Reader Survey, Steven Flans & Assoc.

SPRING 2011

COVER STORY: *Civil War 150th Anniversary Package*

- McClellan as Underrated Strategist
- Lee's Glory Days
- Voices of Ft. Sumter

BOOKS: *Ten Civil War Must-Reads*

1812 BOOK EXCERPT: *Constitution v Guerriere sea battle*

FEATURES

Reinventing the American Sailor 1900-2000

Putzi Hanfstaengl: Rogue interwar Hitler pal and piano player

Escape from Bataan Death Camp

Kursk : The Biggest Tank Battle of WWII

Border War

Indians in Mexico stir up trouble

PORTFOLIO: *Sports During War*

SUMMER 2011

MHQ Special Issue: *Atrocities—War and Murder*

FEATURES

Overview essay: Killing for Killings Sake

The Tipping Point

What drives soldiers over the edge?

A Short History of Torture

Eyewitness to Horror

Malmedy: Fighting Atrocity with Atrocity

The Science of Killing: the Invention of Poison Gas

My Lai Revisited

Nanking and Bosnia: Mass Rape as an Atrocity

The A Bomb: War Crime or War Making?

PORTFOLIO: *The Holocaust or Prison/Concentration Camps*

FALL 2011

COVER STORY: *JFK at War*

FEATURES

How Teddy Roosevelt Built the US Army

U-Boats in the Pacific

The Modoc Indian Wars

Churchill's Take on Gettysburg

Wellesley's Day in Court

Editorial content subject to change.



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM



DEPARTMENTS

- Letters
- Editorial
- My War
- Arsenal
- News
- Homefront
- Interview
- Reviews
- Offerings

ABOUT THE MAGAZINE

Vietnam is the only magazine exclusively devoted to telling the full story behind the Vietnam War, with gripping firsthand accounts and carefully researched articles by veterans of this controversial and divisive conflict.

Frequency: 6x year
 Paid Circulation: 32,500
 Total Audience: 132,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 97%
 Female.....3%

Education

Some college.....92%
 College graduate73%

Median read time.....1 hour, 47 minutes
 Median household income \$105,275

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

FEBRUARY 2011

Features: *TET 1968*

The Siege at Hue. The ancient imperial capital of Vietnam was a key battleground during the Tet Offensive of 1968 as North Vietnamese forces strangled and nearly captured the city before the month long siege was rebuffed.

New Insights on the U.S. Embassy Attack

Tim Page and the Search for Sean Flynn

Saga of Survival, Vietnam's Resilient Boat People

APRIL 2011

Features

How to Steal a Navy. The incredible and unknown story of the USS Kirk's secret mission in the days after the fall of Saigon to steal the 30-ship navy of the Republic of Vietnam.

Heroes and Humanity in the Midst of Horror at My Lai

Portfolio: Inside Hanoi

JUNE 2011

Features

Zippos: The Ubiquitous Icon of Vietnam. Virtually every GI had one and many of them had them inscribed with words from sentimental to sordid. The Zippo terminology was also enmeshed with assorted fiery weapons and actions.

Ingenuity and Iron Will

AUGUST 2011

Features

Birth of the Mobile Riverine Force. Operating in the web of rivers, canals and waterways the comprised the Mekong Delta required the creation of unique fighting force.

Armed Forces Vietnam Television and Censorship

Unraveling the Mystery of American Deserter McKinley Nolan

OCTOBER 2011

Features

Spooks in the Jungle. Launched in 1961, the CIA village defense project utilized specially trained Special Forces to turn mountain tribesmen into effective fighters against the Viet Cong.

War and Song

Men of God in a Godless War: Chaplains in Vietnam

DECEMBER 2011

Features

Secrets of the Ho Chi Minh Trail. Hanoi's highway to victory comprised some of the most heavily bombed real estate in history, yet it continued to operate unabated, funneling hundreds of thousands of fighters into the south.

Medical Marvels

GIs and Kids: Another Side of the Vietnam War



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- Indian Life
- Pioneers and Settlers
- Gunfighters and Lawmen
- Roundups
- Ghost Towns
- Art of the West
- Western Enterprise
- Westerners

ABOUT THE MAGAZINE

Wild West features shootists, scouts, soldiers, soiled doves, sodbusters, bronc busters, gunfighters, peacemakers, Rocky mountain men, Plains buffalo hunters, prairie entrepreneurs, unconventional women and many others who made their distinctive mark on the West when it was truly Wild!

Frequency: 6x year
 Paid Circulation: 48,500
 Total Audience: 196,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 87%
 Female..... 13%

Education

Some college.....86%
 College graduate63%

Median read time.....1 hour, 57 minutes
 Median household income \$83,150

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

FEBRUARY 2011

COVER STORY: *The Alamo*

Changing Views of the Alamo
What We Don't Know About the Alamo: Ten Myths

Ghost Towns: Five Ghost Towns in Southern Arizona's Harshaw Loop

FEATURES

A Texas Cattleman and his Comanche Concubine
Calamities of Calamity Jane
Western Enterprise: Borax Mining in California

APRIL 2011

COVER STORY: *Champion of the Johnson County War*

Cowboy Nate Champion had a historic one-man stand against big ranchers and their hired killers during the April 1892 Johnson County War in Wyoming.

Ghost Town: Shakespeare, New Mexico

FEATURES

Yellow Rose of Texas
New Elm Battle

JUNE 2011

FEATURES

Custer and Reno
Baseball in the West

Collections: Sharlot Hall Museum, Prescott, Ariz.

AUGUST 2011

COVER STORY: *Pat Garrett, Greatest Lawman in the West*

FEATURES

Battle of San Diego
Detective Paul of Wells Fargo
Gila Monsters

OCTOBER 2011

COVER STORY: *Texas Badmen*

FEATURES

Emma Masterson, wife of Bat Masterson
Walter Noble Burns, one of the West's biggest mythmakers

DECEMBER 2011

FEATURES

Battle of the Washita
Woman Reporter at Wounded knee
Elliott Affair in Custer's Battle of the Washita

FEBRUARY 2012

COVER STORY: *150th Anniversary of the Homestead Act*

Probably the most important legislation in the development of the West.

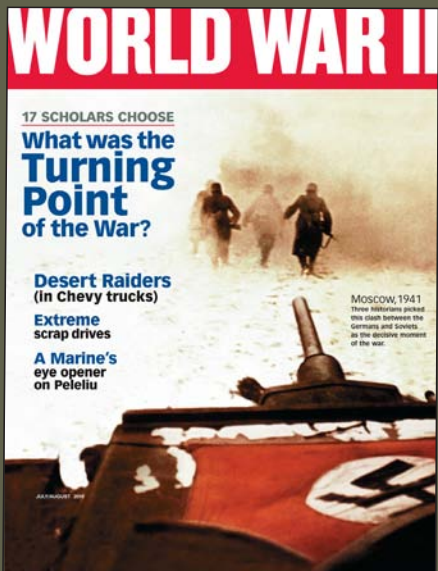


WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.



DEPARTMENTS

- World War II Today
- War Letters
- Conversation
- Unknown Soldier
- Time Travel
- What If
- Challenge

ABOUT THE MAGAZINE

World War II magazine covers every aspect of history's greatest modern conflict with vivid, authoritative writing by the world's top historians. Each issue is strikingly designed and contains a lively mix of stories about soldiers, leaders, tactics, and weapons including detailed battle maps, riveting firsthand accounts and reviews of books, movies, and video games.

Frequency: 6x year
 Paid Circulation: 89,000
 Total Audience: 356,000
 US Single Copy: \$5.99
 Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 87%
 Female..... 13%

Education

Some college.....86%
 College graduate63%

Median read time.....1 hour, 57 minutes
 Median household income \$83,150

Source: June 2010 Reader Survey, Steven Flans & Assoc.

EDIT AND DEMOGRAPHIC HIGHLIGHTS

JANUARY/FEBRUARY 2011

COVER STORY: *Kursk: WWII's Biggest Tank Battle Turned the War Against the Nazis*

FEATURES

Joseph Stalin, Puppetmaster
WWII Hurt Locker
Britain's bomb disposal squads risked all
Death on the Rapido River
An American unit is wiped out in a costly attack in Italy

PORTFOLIO: *Captain America to the Rescue!*

MARCH/APRIL

COVER STORY: *Hitler's Blunders—eight big mistakes he made*

FEATURES

New Guinea War Diary
A doctor records his first experiences in combat
Commando Creation Story
Pan Am's Secret War

PORTFOLIO: *Berlin After the War—newly discovered images*

MAY/JUNE

COVER STORY: *Jim Gavin's War*

FEATURES

Books From Home
The Armed Services Edition paperbacks fostered a lifelong love of reading in soldiers
Rescue in the Philippines
American civilians make a daring escape as the Japanese close in
U-Boats Off New Jersey!
Daring Nazi captains raided America's Atlantic coast
Denmark's Gentler Holocaust
The Danes saved nearly all their Jewish citizens from death

PORTFOLIO: *Hitler as Artist*



WEIDER HISTORY GROUP

WHERE HISTORY COMES ALIVE

HISTORYNET.COM

Editorial content subject to change.